

Sponsorship Information

48th Annual Governor's Conference on Aging & The 14th Home & Community Base Services Conference Billings Hotel and Conference Center, Billings, MT September 13, 14 and 15th, 2016

The annual Governor's Conference on Aging was created in 1968. Our mission is to offer information and education to our older citizens, their families and caregivers. The Home and Community Based Services has continued their conferences on a semi-annual basis. HCBS provides education to private and public agencies and members whose mission is to keep people independent and living in their communities for as long as possible. These attendees include elderly, persons with disabilities and caregivers. The conferences cover topics relevant to all people who are dealing with aging and disability issues

As people of all ages gather together, they also learn more about one another and increase their understanding of the problems and emotional stress that we all face as we care for our most vulnerable citizens and grow older ourselves.

The Conferences are funded in part by corporate and individual sponsorships, fund raisers and individual registration.

Centenarian Luncheon

Montana has one of the fastest growing aging populations in the nation. Over the next 15 years, the percent of older adults over age 65 will be 25% or more of Montana's total population. Of this group, those aged 100 or older continues to increase each year. Since 2006, we have honored Montana's Centenarians at the Centenarian Luncheon at each conference. In 2015, we honored 127 of Montana's 175 plus Centenarians. Of the 127 recognized, 22 attended the conference.

Mini-Grant Program

The Governor's Advisory Council on Aging developed the Mini-Grant Program to help facilitate up front funding of innovative ideas that will serve senior interests in rural Montana. Eligible activities include training and education for seniors, the development and/or enhancement of support services that are otherwise unmet in the community.

Applicants must describe the unmet need in the community and its effect on seniors and how they intend to solve this need; collaborate with the aging network, or establish a public/private partnership and provide a detailed budget for the proposed project.

Types of Sponsorships

Your sponsorship will help us provide one or a combination of these benefits:

- Coffee and snacks for conference participants at breaks
- Professional educators\presenters and workshop supplies/handouts
- Assistance with registration for elderly and persons with limited financial means
- Centenarian recognition
- Mini-grant awards for innovative ideas which enhance long term care support services in rural communities

Each one of the sponsorships provides different levels of recognition that could include your business logo on the conference Website, Ad space in the conference program, exhibitor booth space and/or complimentary registrations.

Sponsorships opportunities for the conference include:

General Sponsorship Packages: We offer different level of sponsorship packages that include a Conference Sponsorship Coffee Break Sponsor, Major Sponsor, and an Associate Sponsor. The general sponsorship packages help with costs of bringing in national, state and local experts; help provide break time refreshments and general hotel and printing costs.

Centenarian Sponsorship: This sponsorship helps with the costs of Centenarians and their attendant to attend the centenarian lunch. It also covers the cost of a Centenarian recognition plaque. This sponsorship has three different levels of sponsorships.

Consumer Scholarship Sponsorship: These scholarship help Home and Community Based Services (HCBS) members attend the conference and banquet at a reduced cost. Many of the conference attendees are on limited incomes and need assistance in order to attend and benefit from the information and education provided. Your support enables members, including elderly, persons with disabilities, and caregivers, to attend the conference.

Mini Grant Sponsorship: The mini grant sponsorships provide funds for the Mini-Grant program. This is also offered at different levels of sponsorship. This is your opportunity to help the Governor's Advisory Council on Aging provide a valuable opportunity to address a need, support new services or enhance existing service for our elderly.

Ala Carte menu: We also provide an Ala Carte menu if you just wish to purchase individual ad space in the Conference program, an Exhibitor booth or a small donation toward one of the programs.

A Sponsor Rate Schedule has been attached detailing the cost of the different sponsorship levels, what you receive for the level of sponsorship. This is your opportunity to help us provide valuable information and service to our elderly, their families and caregivers.

Reserve your Exhibit Booth, Ad Space or Sponsorships package online or complete attached form.

Sponsorship - Booth - Advertising Agreement

(For mail in sponsorship only- Please fill in this form and enclose your payment with Camera-ready artwork as appropriate.)

| General Sponsorship Package | |
|---|---|
| <div><div>_____ \$2500</div><div>_____ \$2000</div><div>_____ \$1500</div><div>_____ \$1000</div></div> <div>Executive Conference Sponsor</div> <div>Corporate Club Sponsor</div> <div>Refreshment Break Sponsor</div> <div>Major Sponsor</div> | |
| Centenarian Sponsorship: <div><div>_____ \$1800</div><div>_____ \$1200</div><div>_____ \$ 900</div></div> <div>Level 1</div> <div>Level 2</div> <div>Level 3</div> | Consumer Scholarship Sponsorship: <div><div>_____ \$ 1,100</div><div>_____ \$ 750</div><div>_____ \$ 550</div></div> <div>Level 1</div> <div>Level 2</div> <div>Level 3</div> |
| Mini- Grant Sponsorship: <div><div>_____ \$ 950</div><div>_____ \$ 600</div><div>_____ \$ 300</div></div> <div>Diamond</div> <div>Gold</div> <div>Silver</div> | Ala Carte : <div><div>_____ \$500</div><div>_____ \$325</div><div>_____ \$175</div><div>_____ \$75</div><div>_____ \$400</div></div> <div>Full Page Ad</div> <div>Half Page Ad</div> <div>Quarter Page Ad</div> <div>Business Card Ad</div> <div>6' Exhibit Booth</div> <div>(booth includes one registration)</div> |
| Miscellaneous Donation \$10-\$70 (designated to any of the programs(mini-grant, scholarship or Centenarian Luncheon _____ | |

Company _____

Contact _____

Address _____

Phone _____ E-Mail _____

- Camera Ready Art Enclosed _____ (please check if enclosed)
NOTE: We need to have your camera ready art or a computer file by August 5, 2016
- Payment Enclosed _____ (please check if enclosed) Check # _____

Signature _____ Date _____

**MAIL TO: Governor's Conference on Aging/HCBS Conference, DPHHS Aging Services,
P.O Box 4210, Helena, MT 59604-4210. For additional information, call 406-444-6061 or
Attach signed form with art to E-Mail: jstoeckel@mt.gov**

**48th ANNUAL GOVERNOR'S CONFERENCE ON AGING &
14th ANNUAL HOME & COMMUNITY BASED SERVICES CONFERENCE
Billings Hotel and Convention Center, Billings, MT
September 13, 14 and 15th, 2016**

We rely on Sponsors (hyperlink from here) to operate these conferences. There is a variety of opportunities to help support the conference: sponsoring the Centenarian Luncheon; sponsoring one or more of the coffee breaks; being a Mini-grant sponsor; purchase an exhibitor booth; sponsor conference attendees and advertise your business in the conference program. General Sponsorship packages and Ala Carte choices are also available. Check out the details below!

GENERAL SPONSORSHIP PACKAGES

The conference provides educational opportunities for seniors, persons with disabilities and the public and private agencies and programs that provide services to this population. The general sponsorship packages help with costs of bringing in national, state and local experts; help provide break time refreshments and general hotel and printing costs.

| RATE | RECOGNITION | AD SPACE* In Conference Program | EXHIBIT BOOTH | COMP. REGISTRATION | Recognized on Conference Website | THANK YOU in Program | PLAQUE |
|---|---|--|--------------------------|-------------------------------|--|---------------------------------|---------------|
| \$2,500 Executive Conference Sponsor | Business Logo on inside front & back Program cover and Thank you from podium | 2 Full Page Ads | X | 4 | X -Recognized on Centenarian and both conference websites | X | X |
| \$2,000 Corporate Club Sponsor | Business Logo on inside Front Program cover and Thank you from podium | 1 full page Ad and 1 Half Page Ad | X | 3 | X -Recognized on both conference websites | X | X |
| \$1,500 Refreshment break sponsor | Business Logo on inside back Program cover and Thank you from podium | Full Page Ad and 1 Quarter Page Ad | X | 2 | X -Recognized on one of the conference websites | X | X |
| \$1,000 Major Sponsor | Business Logo on inside back Program cover and Thank you from podium | Full Page Ad and Business Card | X | 2 | X -Recognized on one of the conference websites | X | X |

CENTENARIAN SPONSORSHIPS

At each conference Governor's Advisory Council on Aging honors Montana's Centenarians, those who are or will be a 100 years old or older in 2016, at the centenarian luncheon scheduled during the conference. In 2015 we honored 127 of Montana's 175 plus Centenarians. Of these 127, there were 22 who attended the luncheon in person. This sponsorship goes toward the cost of providing the luncheon for the centenarian and one family member or attendant

| RATE | RECOGNITION | AD SPACE* in Conference Program | EXHIBIT BOOTH 6' table/2 chairs | COMP. REGISTRATION | Recognized on Conference Website | THANK YOU in program | PLAQUE |
|---|---|--|--|-------------------------------------|--|---------------------------------------|---------------|
| \$1800 Level-1 Centenarian Sponsor | Business Logo on inside Front Program cover and Thank you from podium at Luncheon | 1 Full page Ad plus a quarter page ad and 2 business cards | X | 3 | X -Recognized on Centenarian and one of the conference websites | X | X |
| \$1200 Level - 2 Centenarian Sponsor | Business Logo on inside back Program cover and Thank you from podium at Luncheon | Full Page Ad and 1 Quarter Page Ad | X | 2 | X -Recognized on Centenarian website | X | X |
| \$900 Level - 3 Centenarian Sponsor | Thank you from podium at LUNCHEON | 1 Half Page Ad and 2 Business Card Ads | X | 1 | X -Recognized on Centenarian website | X | X |

CONSUMER SCHOLARSHIP SPONSORSHIP

These scholarship help Home and Community Based Services (HCBS) members attend the conference and banquet at a reduced cost. Many of the conference attendees are on limited incomes and need assistance in order to attend and benefit from the information and education provided. Your support enables members, including elderly, persons with disabilities, and caregivers, to attend the conference.

| RATE | RECOGNITION | AD SPACE* | EXHIBIT BOOTH 6' table/2 chairs | COMP. REGISTRATION | Recognized on Conference Website | THANK YOU in program | PLAQUE |
|---|--|------------------------------------|--|-------------------------------------|---|---------------------------------------|---------------|
| \$1,100 Level -1 Scholarship Sponsor | Business Logo on inside back Program cover and Thank you from podium at AWARDS BANQUET | Full Page Ad and 1 Quarter Page Ad | X | 2 | X -Recognized on one of the conference websites | X | X |
| \$750 Level - 2 Scholarship Sponsor | Thank you from podium at AWARDS BANQUET | Half Page Ad | X | 1 | | X | |
| \$550 Level - 3 Scholarship Sponsor | Thank you from podium at AWARDS BANQUET | Quarter Page Ad | X | | | X | |

| MINI-GRANT SPONSORSHIP | | | | | | | |
|---|---|---|--|-------------------------------|--|---------------------------------|---------------|
| The Governor's Advisory Council on Aging developed the Mini-Grant program to help facilitate up front funding of innovative ideas that will serve senior interests in rural Montana. Eligible Activities include training and education for seniors, the development and /or enhancement of support services that are otherwise unmet in the community. These grant awards will be announced at the Wednesday evening awards banquet. | | | | | | | |
| RATE | RECOGNITION | AD SPACE* | EXHIBIT BOOTH 6' table/2 chairs | COMP. REGISTRATION | Recognized on Conference Website | THANK YOU in program | PLAQUE |
| \$950 Diamond Mini-Grant Sponsor | Thank you from podium at MINI-GRANT AWARDS Ceremony | Full page ad and 1 business card | X | 2 | X -Recognized on Mini-Grant Application website | X | X |
| \$600 Gold Mini-Grant Sponsor | Thank you from podium at MINI-GRANT AWARDS Ceremony | Quarter Page Ad | X | 1 | | X | |
| \$300 Silver Mini-Grant Sponsor | Thank you from podium at MINI-GRANT AWARDS Ceremony | Quarter Page Ad | | 1 | | X | |
| ALA CARTE SPONSORSHIP | | | | | | | |
| The following Ala Carte options are other ways that you may wish to consider in helping to support the conference participants. | | | | | | | |
| Ad size in Conference Program | | Rate | | | | | |
| Full Page Ad** (7"X9" approx.) | | \$500 | | | | | |
| Half Page Ad (7"x4.5" approx.) | | \$325 | | | | | |
| Quarter Page Ad (5"x3.5"approx.) | | \$175 | | | | | |
| Business Card (3"x 2"approx.) | | \$75 | | | | | |
| Exhibit Booth 6' table | | \$400 includes 1 registration Booths include WIFI accessibility (Space Limited to 45 vendors, first come first serve) | | | | | |
| Miscellaneous Donation | | \$10-\$70 to any of the programs: (specify Mini Grant, Consumer Scholarship or Centenarian Luncheon) | | | | | |

***NOTE: ads need to be sent by August 5th**

****NOTE: Full page ads will be on an 8x11 with 1" space for margins on all sides**